PRACTITIONER RESOURCE | NOV 23–30, 2026

Black Friday Deals 2026

Patient Direct Practitioner Guide

CellCore Biosciences | Biocidin Botanicals

Event dates: Monday, November 23 – Monday, November 30, 2026

Event at a Glance	WHAT YOUR PATIENTS GET
DATES November 23–30, 2026	CODE CYBER
OFFER 20% off their order on cellcore.com and free domestic shipping, no minimum purchase	
WHO Patients signed up with your Patient Direct code	

01 Why This Week Matters

02 Social Media Best Practices

03 Social Media Post Templates

04 Email Best Practices

05 Email Templates

– Posting and Sending Calendar

01 Why This Week Matters

Black Friday through Cyber Monday is the biggest shopping week of the year. Patients are already planning purchases, comparing deals, and stocking up for the months ahead. That makes this week a good time to remind them where to get the CellCore Biosciences and Biocidin Botanicals products you recommend.

WHAT IT MEANS FOR YOUR PRACTICE

Your patients save.

20% off plus free domestic shipping on any order size makes it easier for them to stay on the protocols you've recommended.

You earn full commissions.

The entire discount for your patients will be fully funded by CellCore and Biocidin Botanicals. Your commissions will not be affected, and any increased revenue benefits your practice!

You stay connected to their purchases.

Orders placed on cellcore.com with your Patient Direct code stay tied to your practice. You have visibility, without the need to handle the logistics.

It's easy to promote.

CellCore's team has prepared social images, videos, and email content for you. Pick what you need and post or send it.

YOUR NEXT STEPS

Encourage patients to **shop on cellcore.com during the Black Friday Deals event, November 23–30, and use code CYBER at checkout.**

Patients who haven't signed up yet need your Patient Direct code to register first, so invite them to reach out to your practice for it. Easily add new patients to your account by visiting https://hcp.cellcore.com/v2/patients.

02 Social Media Best Practices

ASSETS PROVIDED

CellCore's team has provided **static (non-moving) images and videos** for you to use. You can post them from your practice's social accounts.

ALL PLATFORMS

- Posting is optional. If you'd like to share, a simple rhythm works well: an announcement when the event opens, a mid-week reminder, an ending-soon post, and a last chance message on November 30.
- Always include **code CYBER**, the dates, and **"Shop on cellcore.com!"**
- Tell patients and followers to reach out to receive your Patient Direct code if they don't already have it.
- Keep wording educational and general. Don't claim the products treat, cure, or prevent any disease.

PLATFORM	QUICK TIPS
Facebook	Use the static image or video and keep the text to two or three short lines. Pin the announcement post to the top of your page for the whole week.
Instagram	Post to your feed and repeat it in Stories with a link sticker to cellcore.com. Use vertical video (9:16) for Reels. Add the link to your bio.
TikTok	Use the vertical videos. Show the offer in the first 2 seconds and keep the caption short. Point viewers to your bio link.
Snapchat	Share the videos or images to Stories daily and attach a link to cellcore.com. Do a final Snap on November 30.

03 Social Media Post Templates

Replace **[Practice Name]** with your own details.

CellCore Biosciences

POSTS 01–04

POST 01 Event Announcement

Monday, November 23

Black Friday Deals are here. From now through November 30, patients of [Practice Name] get 20% off CellCore Biosciences products plus free domestic shipping with no minimum. Use code CYBER at checkout. New to Patient Direct? Reach out to us for our practice's Patient Direct access code!

Shop on cellcore.com!

POST 02 Event Going On

Wednesday, November 25

Our patients can still save 20% on CellCore Biosciences products, and shipping is free on every domestic order. It's a good week to restock the products in your protocol. Use code CYBER.

Shop on cellcore.com!

POST 03 Event Ending Soon

Saturday, November 28

Only a few days left. Black Friday Deals on CellCore Biosciences end November 30. Get 20% off and free domestic shipping with code CYBER.

Shop on cellcore.com!

POST 04 Last Chance

Monday, November 30

Last chance. Today is the final day to save 20% on CellCore Biosciences products, with free domestic shipping and no minimum. Use code CYBER before the deal ends tonight.

Shop on cellcore.com!

Biocidin Botanicals

POSTS 05–08

POST 05 Event Announcement

Monday, November 23

Black Friday Deals start today. Through November 30, patients of [Practice Name] save 20% on Biocidin Botanicals products, and domestic shipping is free on every order. Use code CYBER. New to Patient Direct? Reach out to us for our practice's Patient Direct access code!

Shop on cellcore.com!

POST 06 Event Going On

Thursday, November 26

The Black Friday Deals are still on. Get 20% off Biocidin Botanicals products and free domestic shipping with no minimum. Use code CYBER at checkout.

Shop on cellcore.com!

POST 07 Event Ending Soon

Sunday, November 29

The deals end tomorrow. Save 20% on Biocidin Botanicals products with free domestic shipping using code CYBER. The offer ends November 30.

Shop on cellcore.com!

POST 08 Last Chance

Monday, November 30

Final hours. Today is your last chance to get 20% off Biocidin Botanicals products plus free domestic shipping. Use code CYBER before midnight.

Shop on cellcore.com!

04 Email Best Practices

ASSETS PROVIDED

CellCore's team has provided **email text and images** for you to use. You can use them as-is or add your own personal note.

- **Send from your practice's name** so patients recognize who it's from.
- **Keep it short.** Use one image, a few lines of copy, and one clear button: **Shop on cellcore.com!**
- **Put the offer in the subject line:** 20% off, free shipping, code CYBER.
- **Invite patients to reach out** for your Patient Direct code if they haven't registered yet.
- **Only email patients who opted in,** and include an unsubscribe link.
- **Send times:** Mornings (8–10 a.m. local time) usually work well. On the last day, send early.

05 Email Templates

Replace **[Practice Name]** and **[Practitioner Name]** with your own details.

CellCore Biosciences

EMAILS 01–04

EMAIL 01 Event Announcement

SEND
Monday, November 23

SUBJECT
Black Friday Deals: 20% off CellCore Biosciences

PREVIEW TEXT
Plus free domestic shipping, no minimum.

Hi [First Name],

Our Black Friday Deals event has started. From November 23–30, you can save 20% on CellCore Biosciences products and get free domestic shipping on every order, with no minimum.

Use code **CYBER** at checkout.

Not registered with Patient Direct yet? Reach out to us for our practice's Patient Direct access code!

[Button] Shop on cellcore.com!

Warmly,
[Practitioner Name], [Practice Name]

EMAIL 02 Event Going On

SEND
Wednesday, November 25

SUBJECT
Still on: 20% off + free shipping

PREVIEW TEXT
Restock your CellCore Biosciences favorites.

Hi [First Name],

The Black Friday Deals are still going. This is a good time to stock up on the CellCore Biosciences products in your protocol. You'll get 20% off and free domestic shipping on every order.

Use code **CYBER** at checkout.

[Button] Shop on cellcore.com!

[Practitioner Name], [Practice Name]

EMAIL 03 Event Ending Soon

SEND
Saturday, November 28

SUBJECT
Only a few days left to save 20%

PREVIEW TEXT
CellCore Biosciences deals end November 30.

Hi [First Name],

A quick reminder: the Black Friday Deals end Monday, November 30. You can still get 20% off CellCore Biosciences products, with free domestic shipping and no minimum.

Use code **CYBER**.

[Button] Shop on cellcore.com!

[Practitioner Name], [Practice Name]

EMAIL 04 Last Chance

SEND
Monday, November 30 (morning)

SUBJECT
Last chance: 20% off ends tonight

PREVIEW TEXT
Final day for CellCore Biosciences savings.

Hi [First Name],

Today is the last day of our Black Friday Deals. Order your CellCore Biosciences products before midnight to get 20% off and free domestic shipping.

Use code **CYBER**.

[Button] Shop on cellcore.com!

[Practitioner Name], [Practice Name]

Biocidin Botanicals

EMAILS 05–08

EMAIL 05 Event Announcement

SEND
Monday, November 23

SUBJECT
Black Friday Deals: 20% off Biocidin Botanicals

PREVIEW TEXT
Free domestic shipping on every order.

Hi [First Name],

Black Friday Deals start today. From November 23–30, you'll get 20% off Biocidin Botanicals products and free domestic shipping on every order, with no minimum.

Use code **CYBER** at checkout.

New to Patient Direct? Reach out to us for our practice's Patient Direct access code!

[Button] Shop on cellcore.com!

Warmly,
[Practitioner Name], [Practice Name]

EMAIL 06 Event Going On

SEND
Thursday, November 26

SUBJECT
Your Biocidin Botanicals savings are waiting

PREVIEW TEXT
20% off + free shipping through November 30.

Hi [First Name],

The Black Friday Deals are still on. Save 20% on the Biocidin Botanicals products you rely on, with free domestic shipping on every order.

Use code **CYBER** at checkout.

[Button] Shop on cellcore.com!

[Practitioner Name], [Practice Name]

EMAIL 07 Event Ending Soon

SEND
Sunday, November 29

SUBJECT
Ends tomorrow: 20% off Biocidin Botanicals

PREVIEW TEXT
Don't miss free shipping with code CYBER.

Hi [First Name],

There's just one day left. The Black Friday Deals end tomorrow, November 30. Until then, get 20% off Biocidin Botanicals products plus free domestic shipping.

Use code **CYBER**.

[Button] Shop on cellcore.com!

[Practitioner Name], [Practice Name]

EMAIL 08 Last Chance

SEND
Monday, November 30 (afternoon)

SUBJECT
Final hours: 20% off Biocidin Botanicals

PREVIEW TEXT
The deal ends at midnight.

Hi [First Name],

This is your last chance. Our Black Friday Deals end tonight. Get 20% off Biocidin Botanicals products and free domestic shipping with code **CYBER**.

[Button] Shop on cellcore.com!

[Practitioner Name], [Practice Name]

Posting and Sending Calendar

DATE	SOCIAL	EMAIL
Mon, Nov 23	Posts 1 + 5 (Announcement)	Emails 1 + 5
Wed, Nov 25	Post 2 (CellCore, Going On)	Email 2
Thu, Nov 26	Post 6 (Biocidin, Going On)	Email 6
Sat, Nov 28	Post 3 (CellCore, Ending Soon)	Email 3
Sun, Nov 29	Post 7 (Biocidin, Ending Soon)	Email 7
Mon, Nov 30	Posts 4 + 8 (Last Chance)	Email 4 (a.m.) + Email 8 (p.m.)

Contact your CellCore account representative with questions at https://cellcore.com/pages/contact.